

Several parents have asked me to do a recruiting program for them and their athlete. I offer the following:

## DMP MARKETING ATHLETIC RECRUITING CONTRACT

Parent's Name \_\_\_\_\_

Sport \_\_\_\_\_

Athlete's Name \_\_\_\_\_

Graduation date \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_  
Email \_\_\_\_\_

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DMP Marketing will provide the following services:

1. Instruct the athlete and their family on the recruiting process and how it applies to them.
2. Prepare a "Sports Resume" on the athlete and provide up to 50 color copies to the athlete. This will include one update (25 copies) at the end of the junior year season to include stats and SAT scores..
3. Consult with the athlete and their family on the choice of their top 25 colleges.
4. Compose, prepare, and mail 25 letters to various college coaches which will include the "Sports Resume".
5. Instruct the parents on the proper procedures to shoot a video highlight tape of their athlete.
6. Instruct the athlete on "unofficial" and "official visits" to various colleges.
7. Be available by email and phone for college consultations from now until the athlete is accepted by college.
8. Provide a copy of my "High School Athlete Recruiting Guide" to the family.

The above services will be provided for a fee of \$750.00 payable upon contract signing.

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Accepted by \_\_\_\_\_

Date \_\_\_\_\_